



WHAT IS NIAD?

NIAD (short for National Iguana Awareness Day) is an unofficial non-profit organization with members all over the world. Although we started in the United States, our message reached iguana owners in other countries and they wanted to help as well. Our members educate the public at least one day per year (second Saturday in September annually) on the proper care of Giant Green Iguanas. Many of our members also enjoy educating year round.

IS NIAD AN ANIMAL RIGHTS GROUP?

Definitely not! Our goal is to educate only. Our members are not supposed to push their views on others. We enjoy talking with others and know all the great web sites.

WHY WAS NIAD STARTED?

The founder of NIAD knew something had to be done about the wrong information (or lack of information) given out with each new iguana purchase. Iguanas were known as the “throw-away pets of the 90’s” and our members are determined to reverse this title.

ARE YOU TRYING TO STOP PEOPLE FROM BUYING IGUANAS?

The answer to this is yes and no. We don't want to make iguanas completely unobtainable because there are still people who really love iguanas, and love them as pets. What we want to stop is the misinformation that leads to increased iguana purchases, and in turn an increase in abandoned or dead iguanas.

WHAT CAN I DO TO HELP?

You can visit our web page at www.niad.org to brush up on your iguana care knowledge, tell others about us, or volunteer to help! Remember that “Iguanas are hard to care for ... but easy to love.”